



carc COLOR SPLASH n DASH 5K

SPONSORSHIP LEVELS

PLATINUM Sponsor - \$2500

Large prominent lettering on top of back of t-shirt

Banner or merchandise prominently displayed at event (provided by sponsor)

Prominent recognition on all event advertisements (including posters, brochures, web page, social media, etc.)

Ten free race registrations

GOLD Sponsor - \$1000

Large lettering on back of t-shirt

Banner displayed prominently at event (provided by sponsor)

Major recognition on CARC website

Major recognition in runners' registration packets

Five free race registrations

SILVER Sponsor - \$500

Medium lettering on back of t-shirt

Special recognition in runners' registration packets

Special recognition on CARC website

Three free race registrations

BRONZE Sponsor - \$250

Recognition on back of t-shirt

Recognition in runners' registration packets

Recognition on CARC website

Two free race registrations

Supporting Sponsor – less than \$250

Name/logo in runners' registration packets

Recognition on CARC website

All Sponsors

Name/logo in runners' registration packet

Opportunity to advertise in runners' registration packets

Opportunity to distribute business coupons in runners' registration packets

IN-KIND Donations

If your company would like to make a donation of a product or service to be given away as an award at the event,

please contact Cindy Dewees at 337-433-3620 ext. 213 or cdewees@carc.us